

**From:** [Elizabeth Kobert](#)  
**To:** [Covid Archive](#)  
**Subject:** FW: Developing Our Young Adult Leaders  
**Date:** Wednesday, January 13, 2021 5:01:19 PM

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**From:** Amy Skopp Cooper, National Associate Director <[ramah@campramah.ccsend.com](mailto:ramah@campramah.ccsend.com)> on behalf of Amy Skopp Cooper, National Associate Director <[amy@campramah.org](mailto:amy@campramah.org)>  
**Sent:** Wednesday, January 13, 2021 4:55 PM  
**To:** Naomi Steinberger <[NSTEINBERGER@J TSA.EDU](mailto:NSTEINBERGER@J TSA.EDU)>  
**Subject:** Developing Our Young Adult Leaders



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## Developing Our Young Adult Leaders: Weinstein Leadership Institute

*“Weinstein was an incredible opportunity to connect with the greater camp kehillah. I left feeling empowered as a madricha, Jew, and Ramahnik. Weinstein reminded me of the power of Ramah.”*

- Tali Gordon-Knight, California

*“This year has been a year of immense change. Weinstein echoed the tone of the year, addressing important issues in our society that are often overlooked. I was incredibly impressed with NRC’s transparency and thoughtfulness when addressing difficult issues. Ramah’s commitment to implementing these shifts to ensure that camp is a place where everyone feels safe was clear.”*

- Emily Einhorn, Canada

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### Weinstein Virtual Leadership Institute, January 3-5, 2021

Quick links: [Video Highlights](#) | [Blog](#) | [Program Guide](#)

Last week, 122 madrichim and madrichot (counselors), rashei edah (division heads), and Amitei Ramah (year-round Ramah Fellows) from across the Ramah Camping Movement joined together to participate in the Weinstein Winter Leadership Institute, an inspiring 3-day virtual staff training conference.



Typically hosted at Camp Ramah in Ojai, California, this year our participants brought their ruach (spirit), optimism, and passion for Ramah to the virtual space, gathering together to learn, share best practices, and create an immersive feeling of Ramah kehillah (community). From January 3-5, participants enjoyed learning from 40 Ramah educators and guest presenters, with 50 sessions to choose from over 3 days.

[Read more](#)



# WINTER LEADERSHIP VIRTUAL CONFERENCE

## Weinstein Leadership Institute 2020

Sunday, January 3	Monday, January 4	Tuesday, January 5
<p>What will Ramah look like this summer?</p> <p>Managing Crises</p> <p>Roleplaying Camp Scenarios</p> 	<p>Ramah's Vision for Jewish Education</p> <p>Strategies for Programmatic Excellence</p> <p>Diversity, Equity, and Inclusion in Camp Culture</p> 	<p>Staff Mindfulness and Wellness</p> <p>Planning Time with Your Directors</p> <p>Camper Care Strategies</p> 
Participants	Conference	
<p> <b>122</b> Total Participants</p> <ul style="list-style-type: none"><li><b>30</b> High School Seniors</li><li><b>41</b> College Freshman and Gap Year Participants</li><li><b>41</b> Vatikim (College Sophomores and Juniors)</li><li><b>10</b> Rashei Edah</li></ul>	<p><b>40</b> Ramah Educators </p> <p> <b>50</b> Trainings and Workshops</p> <p><b>3</b> Days </p> <p> <b>5</b> Time Zones</p>	

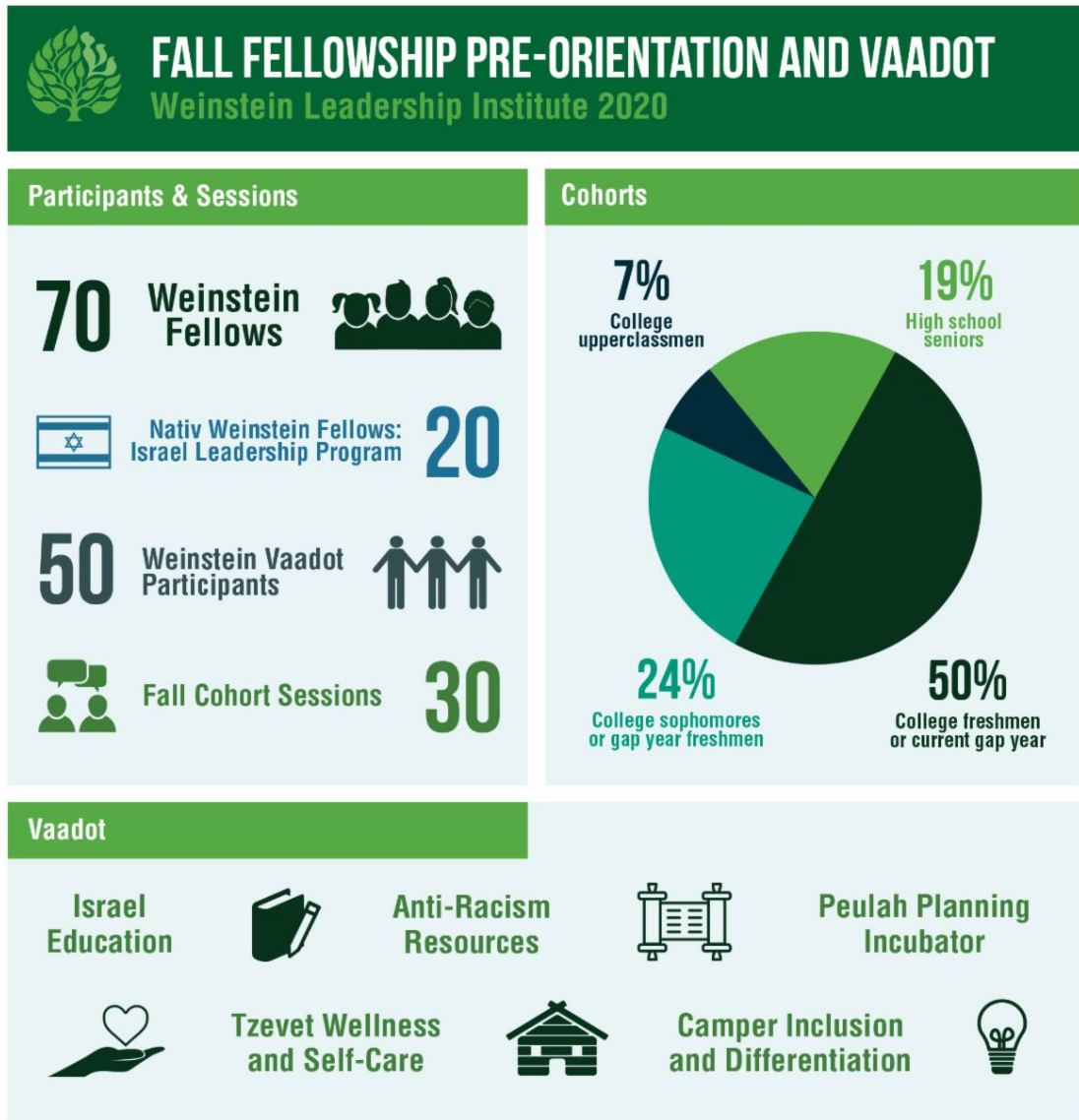
[View Program Guide](#)

### Weinstein Fall Fellowship

This year, National Ramah offered the Weinstein Institute experience as a year-round fellowship, rather than a stand-alone conference.

In the fall, Weinstein Fellows participated in cohort sessions as part of “vaadot,” planning committees facilitated by Ramah leaders and senior educators. Each committee focused on a different topic that our Fellows

wanted to prioritize and elevate in their work this kayitz (summer) at Ramah. (Read more)



## Ramah Leadership in Action: A Story of 2020

In case you missed it, this video captures highlights of the creative and innovative programs that more than 500 of our dedicated staff members ran for more than 4,000 campers in 2020. We are so proud of all they have accomplished.



Read "[Ramah Was There for Us](#)" to learn more about last year's virtual programming for the Ramah community.

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