

Dear Friends Worldwide,

Let's put it on the table—we're navigating a different world than we expected just a few weeks ago. As we ride out the many developments impacting our schools, extracurricular activities, and routines, we know that we can count on each other. We can keep our spirits up, stay connected, and ensure that BBYO remains a global community where we can share ideas, learn together, make the world a better place, and have a really fun time while doing it.

In that spirit, we are hype to introduce <u>BBYO On Demand</u>, a brand new virtual experience that any Jewish teen, BBYO members and non-members alike, can tune into, enjoy, and participate in from anywhere in the world. You can think of this innovative space like a "Netflix" for activities, a way to connect with other teens, and a place filled with live-streamed events and experiences built specifically for and by Jewish teens.

In additional to all that we're hosting, you're also invited to build, submit, and host your own episodes, mini-series, classes, tournaments, hang-outs, special events, and more—whenever you want. Through BBYO On Demand, your chapters and clubs can keep meeting regularly, program together, and continue to share all the power and meaning of BBYO. Check it out to see all of the awesome programs and events already scheduled. More are being added every day, and now that it's yours, let's see what you've got!

PRESS PLAY

At a time when "social distancing" is becoming widespread, we invite you to unite and connect in a whole new way. Every Jewish teen and young adult, anywhere and everywhere, has a place to be and a community to learn and laugh with now.

AZA, BBG, and the BBYO global family have never been stronger. Nothing's going to stop us now.

Stay happy, stay healthy, and press play with us,

—The BBYO On Demand Team